

## The BtG scale for measuring the strictness of alcohol control policies

**Country:** Ireland

Control of production and wholesale of alcohol (3 p.)					
1. State monopoly for the production or wholesale of					
Beer (1 p.)		Wine (1 p.)		Spirits (1 p.)	
Yes	No	Yes	No	Yes	No
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Points: 0/3

Control of distribution (12 p.)					
2a. State monopoly for off-premise sale of <sup>i</sup>					
Beer (2 p.)		Wine (2 p.)		Spirits (2 p.)	
Yes	No	Yes	No	Yes	No
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2b. No state monopoly, but a restrictive license system for off-premise sale of					
Beer (1 p.)		Wine (1 p.)		Spirits (1 p.)	
Yes	No	Yes	No	Yes	No
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. Special permanent restrictions on sales days (1 p.) <input type="checkbox"/> Yes and sales hours (1 p.) <input checked="" type="checkbox"/> Yes in off-premise sale of alcoholic beverages. <sup>ii</sup>					
4. Other special permanent restrictions on places of sale (1 p.) <input checked="" type="checkbox"/> Yes for off-premise sale of alcoholic beverages.					
5. Special permanent restrictions on sales days (1 p.) <input type="checkbox"/> Yes and sales hours (1 p.) <input checked="" type="checkbox"/> Yes in on-premise sale of alcoholic beverages.					
6. Other special permanent restrictions on places of sale (1 p.) <input checked="" type="checkbox"/> Yes for on-premise sales of alcoholic beverages.					

Points: 7/12

Personal control (4 p.)	
7. Legal age limit for off-premise sales at least	
	<b>Yes</b>
20 for some alcoholic beverages (2 p.)	<input type="checkbox"/>
18 for some alcoholic beverages (1 p.)	<input checked="" type="checkbox"/>
8. Legal age limit for on-premise sales at least	
	<b>Yes</b>
20 for some alcoholic beverages (2 p.)	<input type="checkbox"/>
18 for some alcoholic beverages (1 p.)	<input checked="" type="checkbox"/>

Points: 2/4

<b>Control of marketing (2 p.)</b>	
9. Restrictions on alcohol advertising & sponsorship:	
	<b>Yes</b>
Ban on all national alcohol advertising & sponsorship (2 p.)	<input type="checkbox"/>
Ban on alcohol national advertising for some alcoholic beverages (1½ p.)	<input type="checkbox"/>
Statutory control on national alcohol advertising for some alcoholic beverages (1 p.)	<input type="checkbox"/>
Voluntary code on national alcohol advertising and sponsorship (½ p.)	<input checked="" type="checkbox"/>

Points: ½/2

<b>Social and environmental controls (2 p.)</b>	
10. Drunk driving:	
	<b>Yes</b>
BAC less than 0.05% (2 p.)	<input type="checkbox"/>
BAC 0.05% (1 p.)	<input type="checkbox"/>

Points: 0/2

<b>Public policy (1 p.)</b>
11. National alcohol prevention or education programme (1 p.) <input checked="" type="checkbox"/> Yes.

Points: 1/1

<b>Alcohol taxation (16 p.)</b>				
12. Excise duty on strong alcoholic beverages per litre of 100 % alcohol				
44 € + (4 p.)	22 - 44 € (3 p.)	11 - 22 € (2 p.)	6 - 11 € (1 p.)	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
13. Excise duty on intermediate products per litre of 100 % alcohol				
20 € + (4 p.)	10 - 20 € (3 p.)	5 - 10 € (2 p.)	2.75 - 5 € (1 p.)	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
14. Excise duty on wine per litre of 100 % alcohol				
14.96 € + (4 p.)	7.48 - 14.96 € (3 p.)	3.74 - 7.48 € (2 p.)	2.05 - 3.74 € (1 p.)	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
15. Excise duty on beer per litre of 100 % alcohol				
14.96 € + (4 p.)	7.48 - 14.96 € (3 p.)	3.74 - 7.48 € (2 p.)	2.05 - 3.74 € (1 p.)	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Points: 15/16

Total points: 25½/40

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<sup>i</sup> State monopoly for strong beer combined with medium beer sales in ordinary grocery stores, does not give any points if beer sales in grocery stores are greater than beer sales in monopoly stores, i.e. Finland does not get any points for state monopoly for strong beer.

State monopoly for strong beer combined with medium beer sales in ordinary grocery stores, gives one point if beer sales in grocery stores are smaller than beer sales in monopoly stores, i.e. Sweden gets one point for state monopoly for strong beer.

Restrictive licence system for off-premise sales of alcoholic beverages means that all grocery stores are not able to get licenses or that the license system is built so that there are special alcohol stores, i.e. the Netherlands get one point for their system for selling spirits, but no point for sales of fortified wines in special stores.

<sup>ii</sup> Alcohol is sold on fewer days or on more limited hours than ordinary consumer goods. For instance, ordinary grocery shops are open for Sundays, but alcohol sale is forbidden including the monopoly stores or the stores in a restrictive license system.