

MEDIA INFLUENCE ON NIGHTLIFE

wed - thu 13 & 14
october 2010

Kuregem cellars
Brussels



Program

Wednesday, October 13th

Introduction 10.00-10.40	<p>Peer van der Kreeft (University College Ghent, Belgium) Club Health WP 10 Media Influence on Nightlife Coordinator</p> <p>Maurice Walgraeve (University College Ghent, Belgium) Head of Faculty for Social Work and Social Welfare Studies</p>		
Keynote 10.40-11.20	<p>Tom Palmaerts (Trendwolves, Belgium) New media and trends in nightlife and dating.</p>		
11.20-11.40	Coffee Break		
Keynote 11.40-12.20	<p>Ton Nabben (Bonger Institute, Netherlands) High Amsterdam: from Acid to Zerotolerance.</p>		
Keynote 12.20-13.00	<p>Event organiser (to be confirmed)</p>		
13.00-14.30	Lunch Break		
Parallel sessions 14.30-16.00	<p>RESEARCH ON TRENDS IN NIGHTLIFE</p> <p>Chair: (to be confirmed)</p> <p>Nico Vande Weghe (University Ghent, Belgium) Tracking Bluetooth to register mass movement on events.</p> <p>Tina Van Havere (University College Ghent, Belgium) Drug use and nightlife in Belgium: More than just dance music</p> <p>Amanda Atkinson (LJMU, Centre for Public Health, UK) Young people's perspectives on alcohol depictions in the media: a study of 11-18 year olds.</p>	<p>HOW TO DEAL WITH MEDIA AND PRESS?</p> <p>Chair: Mark Bellis & Karen Hughes (LJMU, Centre for Public Health, UK)</p> <p>Paul Dillon (DARTA, Australia) The Media: Help or Hindrance: How does the media work, what are the problems club health professionals face working with media and what strategies can be used to work with the media effectively?</p>	<p>PEER SUPPORT IN NIGHTLIFE: DISCUSSION</p> <p>Chair: Fernando Mendes (IREFREA, Portugal)</p> <p>Alex Bücheli (Safer Clubbing Zürich, Switzerland)</p> <p>Jan De Smet (Breakline peer support; Belgium)</p> <p>Bart Vande Kerckhove (Vitalsounds, Belgium)</p> <p>Floor Van Bakkum (Unity, Netherlands)</p>
	Keynote 16.20-17.00	To be confirmed	
Closing Reception			



Program

Thursday, October 14th

Keynote 09.30-10.10	Ulrik Solberg (EMCDDA, Portugal) Online sales of legal highs including Mephedrone.	
10.10-10.30	Coffee Break	
Keynote 10.30-11.10	Adam Winstock (SSWSAHS, Australia) Legal Highs & Mephedrone: risk motivations for use and how the media can help and hinder the issue.	
Keynote 11.10-11.50	Paul Dillon (DARTA, Australia) Australia media report on drugs.	
11.50-13.30	Lunch Break	
Workshops 13.30-15.00	HOW TO REACH PARTY GOERS WITH NEW MEDIA?	MEDIA INFLUENCE IN NIGHTLIFE
	<p>Jochen Schrooten (VAD, Belgium) Using (new) media for social marketing in recreational settings.</p> <p>Peer van der Kreeft (University College Ghent, Belgium) The Psychonaut RedNet Recreational European Network on novel psychoactive compounds</p> <p>Tom Evenepoel (De Druglijn, Belgium) Changes in incoming telephone and chat for info on substances.</p>	<p>Tanja Kamin (University Ljubljana, Slovenia) Media effects linked with youth lifestyle and nightlife.</p> <p>Mariangels Duch (IREFREA, Spain) The environmental influence in prevention or promoting unsafe behaviors among Young European tourists visiting nightlife resorts.</p> <p>Johan Jongbloet (University College Ghent, Belgium) Media influence on risks in nightlife; SOAG literature review.</p>
Keynote 15.00-16.00	<p>Jo Vandeurzen Flemish Minister of Public Health</p> <p>Peer van der Kreeft (University College Ghent) Concluding remarks</p>	

Location: Kuregem Cellars, Ropsy Chaudronstraat 24, 1070 Brussel. Many Belgians know Kuregem from recent news flashes on young troubleshooters gathering in the streets. But Kuregem also has a very alive tradition of cheerful markets and festive events. The impressive cellars under the former slaughterhouse and huge marketplace of Kuregem centre are an excellent premise for this conference. The Faculty for Social Works and Social Welfare Studies at the University College Ghent chose this location not only for the efficacy of the space, but also to contribute to empowering the neighbourhood.

The Brussels Kuregem Cellars are easy to reach by public transport. The metrostation DELACROIX (line 2) is just aside the entrance of the venue. This line goes straight to the Southstation. We recommend all people who travel by train to use the metro as they are in the Southstation.

keldersvancureghem.be

	2 days	1 day
Price:	€ 80	€ 40
Students:	€ 60	€ 30

incl: registration fee, conference pack, coffee breaks and lunch

Registration at soag.hogent.be/clubhealth

Info: johan.jongbloet@hogent.be

Check program update at club-health.eu

ABOUT twitter&facebook • crowd control • alcohol media representation • journalism • interventions impact • nightlife alcohol and drugs • club health • prevention • peer support • tourism • legal highs