

## *An Alcohol Strategy for Europe*

*Brussels, Wednesday 31 January  
European Parliament  
Room ASP A5G2*

### *Programme*

12:15 – 12:45 **Registration**

12:45 – 12:50 **Welcome by the Chairs, Ms Anna Hedh, Mr. Manuel Medina Ortega and Ms Åsa Westlund**

12:50 – 13:00 **Key aspects of the EU strategy to support Member States in reducing alcohol related harm**

Keynote speaker: Commissioner Markos Kyprianou, DG Health

13:00 – 13:30 **The impact of Alcohol in Europe**

Dr Peter Anderson - International Public Health Consultant. Co-author of the Report for the Commission  
“Alcohol in Europe: A Public Health Perspective”

13:30 – 13:45 **WHO initiatives to reduce alcohol related harm**

Dag Rekve – World Health Organization, Geneva

13:45 – 14:00 **Eurocare recommendations for effective action to reduce the burden of alcohol problems**

Ms. Tiziana Codenotti, Vice Chairman, Eurocare

14:00 – 14:15 **Is the industry really willing to cooperate to curb underage drinking? - Marketing of alcohol to young people**

Ms. Monique Kuunders. Policy Adviser. National Foundation for Alcohol Prevention. STAP. The Netherlands.

14:15 – 14:30 **Personal Testimony: The lives behind the statistics**

Ms. Diane Black, adoptive mother of three children with fetal alcohol syndrome, mother of a child killed by a drunk driver, sister to an alcoholic man.

14:30 – 15:00 **Debate** – MEP Mr Alessandro Foglietta – Rapporteur on the Alcohol Strategy – and Michel Craplet – chairman of Eurocare- will open the debate